



JOSH GILLICK

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Thank you for your time and consideration,

I have better than 10 years of diverse experience in the multimedia, entertainment and fine art industries. I have a very unique vision, confident direction, and am a team player with strait forward communication. My design and film work has been featured around the world, and included on 2 television shows that subsequently won Emmys.

PORTFOLIO

www.JoshGillick.com

RESUME

Simucad/Silvaco International

www.simucad.com - www.silvaco.com

Santa Clara, Ca - 4/2007 - Current

Title: Art Director

Purpose: I was hired to renovate the Simucad company image in preparation for going IPO.

Task: Working with web developers to update the company's web presence. Directing streaming video content for training and advertising. Lead marketing team in creating a multidimensional advertising campaign.

Outcome: First leg of the new campaign is in effect, and my billboard designs can be seen throughout the San Jose International Airport.

The Magic Paint Box

www.MagicPaintBox.com

Santa Clara, Ca - 5/2006 -2/2008

Title: Creative Director / Producer (freelance)

Purpose: I was brought on board to create a new look and feel for the TV show, aswell as create a broadcast quality pilot with a "shoe string" budget

Task: I managed a team of creative professionals. Overseeing all aspects of script, design, sets, editing, special effects, website and marketing materials.

Challenge: The Magic Paint Box was not yet a funded show, so creating broadcast quality is a challenge that my experience in PBS had prepared me for.

Outcome: With a budget of 1k we created a Pilot that did "wow" television executives, and garner a lot of professional support.

Technical Communities

www.technicalcommunities.com

San Bruno, Ca - 5/2005 - 5/2007

Title: Art Director (freelance)

Purpose: Technical Communities needed to create a fresh look for their company "TestMart". I was brought on to give their catalog and print advertising a modern edge.

Task: I worked in the marketing department turning out print advertisements, brain storming direct response campaigns, working with developers to update the web presence and producing an ever expanding quarterly catalog.

Challenges: One of the major challenges with their product is that it's "technical equipment", and by that nature not sexy. I came up with design solutions to not only feature the product, but put it in a space that made it larger than life.

Outcome: To the merit of a great marketing and sales team, Technical Communities blew away targeted sales figures every quarter.

Barbizon

www.BarbizonModeling.org

San Francisco, Ca – 9/2005 – Ongoing

Title: Art Direction / Producer (freelance)

Purpose: Barbizon needed a new look and feel, and a new approach to connect with today's youth. I was recommended to them for my Video knowledge, understanding of streaming content, and PBS experience.

Task: Worked in the marketing team creating a very successful lead generation campaign. Also directing TV commercials, and filming company-sponsored events.

Hollywood Paws

www.HollywoodPaws.com

Los Angeles, Ca – 9/2005 – Ongoing

Title: Art Direction / Producer (freelance)

Task: Create and administrate the look and feel of "Hollywood Paws". Creation of promotional film, several national TV commercials, print advertising, and website supervision.

Challenge: I was originally hired to repair a TV commercial gone bad. They were not willing to re-shoot the spots, so I went to work manipulating the footage to create a successful TV Spot.

IPAC –International Performing Arts Conference

www.IPACstar.com

Los Angeles, Ca –8/2005 – Ongoing

Title: Graphic Design / DVD Producer (freelance)

Task: Create and administrate the look and feel of "IPAC". Direct and produce nationally distributed DVD's and print ads. Design and implement banners, brochures, along with swag for the event. Website updates and supervision.

US Miss World 05/06

San Francisco, Ca – 10/2005 – 5/2006

Title: Art Direction / Producer (freelance)

Task: Spearheaded the look and feel for "US Miss World". Assembled crew to film and create promotional DVD's. Also created a print and web promotion campaign.

KTEH Silicon Valley PBS

San Jose, Ca – 7/1998 – 06/2003

Title: Art Director

Task: Oversee design team, and work flow from 5 distinctly different departments. Update and maintain on-air presence. Manage creation of KTEH monthly magazine. Handle the creative elements of company sponsored events, including mailers, prints ads, and signage.

Outcome: The episodes of "Real Science" and "Return to the Valley", that featured my design, compositing and animation work won Emmy's.

S O F T W A R E

Adobe Photoshop CS3

Adobe Illustrator CS3

Adobe Premiere 5.0

Adobe Indesign CS3

Adobe After Effects 6.5

Final Cut Studio 2

DVD Studio Pro 4

Motion 3

Soundtrack Pro 2

QuarkXPress 7.0

Final Draft 6

Dreamweaver CS3

Flash CS3

Basic HTML, CSS

Microsoft Office

Blender

Mac/PC